



# SUNSHINE FIELDHOUSE

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## Sponsorship Packet

An 88,000 sq ft Indoor, Air-Controlled Sports Complex  
Building the Future of Sports & Community

## About the Project

We are developing an 88,000-square-foot, state-of-the-art indoor sports complex that will serve as a year-round hub for youth and adult sports, fitness, wellness, and community engagement.

### Facility Features

- 200' x 150' turf field with proprietary retractable netting for multi-sport use
- 12 professional-grade batting/pitching lanes (70' x 15' x 14') with ProBatter PX3, HitTrax, and Strike Out Pro systems
- Mezzanine viewing decks, bleacher seating, and party/meeting room
- Weight room, arm care zone, bullpens, and agility areas
- Sound system and digital display boards for events, scoring, and advertising

### Hosting Events Including:

- Team training and leagues (baseball, softball, football, soccer, cheer, etc.)
- College showcase and scouting events
- Umpire and coaching clinics
- Corporate team-building programs
- Youth tournaments, camps, and birthday events

Goal: \$12 Million

Fundraising Target: \$6 Million from community and corporate sponsors

## Sponsorship Levels

| Tier                         | Contribution | Sponsorship Benefits  |
|------------------------------|--------------|---|
| <b>Title Sponsor</b>         | \$1,000,000  | Naming rights for the facility, prominent logo on exterior & interior signage, logo on all marketing/press, VIP use of facility for corporate events, custom media package, and permanent web feature |
| <b>Court Sponsor</b>         | \$500,000    | Naming rights to turf field, large banner/signage in court area, recognition on digital donor wall, logo on website and annual report   |
| <b>Turf Field Sponsor</b>    | \$250,000    | Naming rights to private batting/pitching lane, branded field signage, recognition on digital donor wall, logo placement on website   |
| <b>Locker Room Sponsor</b>   | \$100,000    | Name/logo displayed on changing room entrance, recognition on website and donor signage   |
| <b>Community Champion</b>    | \$50,000     | Logo on shared sponsor banner, website and digital recognition, option to sponsor specific programs (e.g., youth clinics)   |
| <b>Wellness Room Sponsor</b> | \$25,000     | Naming plaque outside wellness/training room, website mention and on-site recognition   |
| <b>Founder's Circle</b>      | \$10,000     | Name included on donor recognition wall, invitations to VIP groundbreaking/opening events   |
| <b>Team Sponsor</b>          | \$5,000      | Logo on branded apparel for one year, recognition on donor web page   |
| <b>Community Supporter</b>   | \$1,000      | Name listed on digital donor scroll at entrance, certificate of appreciation and social media shoutout  |

## Why Partner With Us?

Sunshine Fieldhouse is more than a local facility—it's a regional catalyst.

This one-of-a-kind complex will draw athletes, coaches, and families from Northeast Florida, Southeast Georgia, and beyond. Your brand will be front and center in a place where future stars are built and communities connect.

- Support a bold vision that empowers youth and grows the game
- Reach thousands of active families across multiple sports
- Be recognized as a leader in regional development through sport
- Leave a legacy that impacts generations across the entire region

## Get Involved Today

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