



SUNSHINE FIELDHOUSE

Sponsorship Packet

An 88,000 sq ft Indoor, Air-Controlled Sports Complex
Building the Future of Sports & Community

About the Project

We are developing an 88,000-square-foot, state-of-the-art indoor sports complex that will serve as a year-round hub for youth and adult sports, fitness, wellness, and community engagement.

Facility Features

- 200' x 150' turf field with proprietary retractable netting for multi-sport use
- 12 professional-grade batting/pitching lanes (70' x 15' x 14') with ProBatter PX3, HitTrax, and Strike Out Pro systems
- Mezzanine viewing decks, bleacher seating, and party/meeting room
- Weight room, arm care zone, bullpens, and agility areas
- Sound system and digital display boards for events, scoring, and advertising

Hosting Events Including:

- Team training and leagues (baseball, softball, football, soccer, cheer, etc.)
- College showcase and scouting events
- Umpire and coaching clinics
- Corporate team-building programs
- Youth tournaments, camps, and birthday events

Goal: \$12 Million

Fundraising Target: \$6 Million from community and corporate sponsors

Sponsorship Levels

Tier	Contribution	Sponsorship Benefits
Title Sponsor	\$1,000,000	Prominent logo on exterior & interior signage, logo on all marketing/press, VIP use of facility for corporate events, custom media package, and permanent web feature
Field Sponsor	\$500,000	Naming rights to turf field, large banner/signage in field area, recognition on digital donor wall, logo on website and annual report
Cage Sponsor	\$250,000	Naming rights to private batting/pitching lane, branded field signage, recognition on digital donor wall, logo placement on website
Changing Room Sponsor	\$100,000	Name/logo displayed on changing room entrance(s), recognition on website and donor signage
Community Champion	\$50,000	Logo on shared sponsor banner, website and digital recognition, option to sponsor specific programs (e.g., youth clinics)
Gym Sponsor	\$25,000	Naming plaque in gym area, website mention and on-site recognition
Founder's Circle	\$10,000	Name included on donor recognition wall, invitations to VIP groundbreaking/opening events
Brand Sponsor	\$5,000	Logo on branded apparel for one year, recognition on donor web page
Community Supporter	\$1,000	Name listed on digital donor scroll at entrance, certificate of appreciation and social media shoutout

******Unless already annotated above, All sponsorships will have a time of expiration that will be agreed upon by the Sponsor and Sunshine Fieldhouse before contract signing.

Why Partner With Us?

Sunshine Fieldhouse is more than a local facility—it's a regional catalyst.

This one-of-a-kind complex will draw athletes, coaches, and families from Northeast Florida, Southeast Georgia, and beyond. Your brand will be front and center in a place where future stars are built and communities connect.

- Support a bold vision that empowers youth and grows the game
- Reach thousands of active families across multiple sports
- Be recognized as a leader in regional development through sport
- Leave a legacy that impacts generations across the entire region

Get Involved Today

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